

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "may," "should," "potential," "continue," "expect," "anticipate," "future," "intend," "plan," "believe," "is/are likely to," "estimate" and similar statements. Among other things, the outlook for the forth quarter of the fiscal year 2009 and quotations from management in this announcement, as well as the Company's strategic and operational plans, and the new investment, contain forward-looking statements. The Company may also make written or oral forward-looking statements in its periodic reports to the SEC in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: our goals and growth strategies; our future prospects and market acceptance of our online courses and other products and services; our future business development and results of operations; projected revenues, profits, earnings and other estimated financial information; projected enrollment numbers; our plans to expand and enhance our online courses and other products and services; competition in the online education and test preparation markets; and Chinese laws, regulations and policies, including those applicable to the Internet and Internet content providers, the education and telecommunications industries, mergers and acquisitions, taxation and foreign exchange.

Further information regarding these and other risks is included in our annual report on Form 20-F and other documents filed with the SEC. The Company does not undertake any obligation to update any forward-looking statement, except as required under applicable law. All information provided in this presentation is as of August 18, 2009.



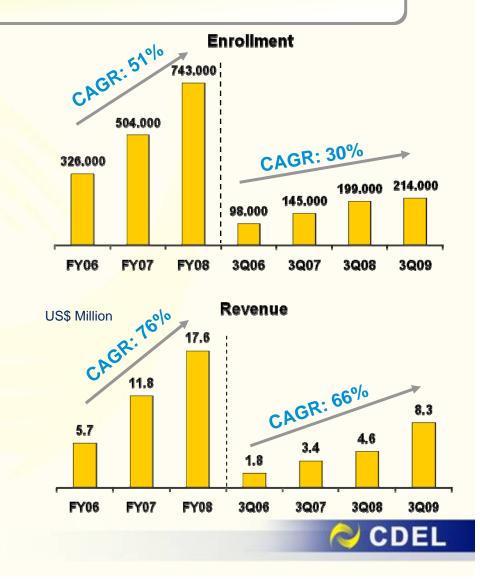
- Business Updates
- Financial Results
- Strategy & Outlook
- ✤ Q&A



Results Overview

Steady Growth in All Business Lines

- Steady progress in all business lines
 - Net revenue increased 78.6% Y-o-Y to US\$8.3M
 - Enrollment increased 7.4% Y-o-Y to over 214,000
- Key drivers
 - Strong increases in online revenues
 - Growth in book sales
 - In-person training revenue from Yucai and Big Four accounting firms
 - Increase in other complementary business revenues





Business Updates







Accounting Courses

自由选择 改变未来

Short-term Softness in Accounting Enrollment, Underlying Demand Remains Strong

- APQE increased 67.1% Y-o-Y to 24,000 enrollments
- CPA decreased 25% Y-o-Y to 55,000 enrollments
 - Year-to-date basis increased 5.8% Y-o-Y
 - Half-price promotion from Aug 2008 to Feb 2009 resulted in some students enrolling earlier than usual
 - Test season based comparison showed 23% increase in CPA enrollment
 - Chinese Government increased number of courses required to receive CPA from 5 to 7
- Continuous Education decreased 19.4% Y-o-Y to 49,000 enrollments. But..
 - Expanded market reach to 26 provinces from 23 last year

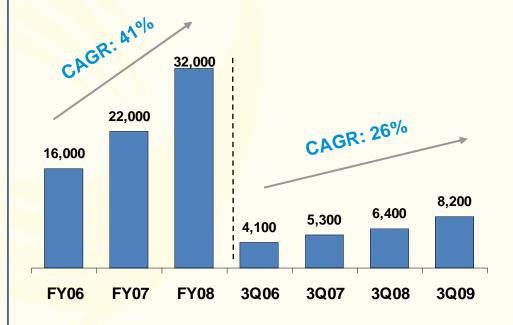


Self-Taught Higher Education Courses

New Appointment of VP to Drive Growth

- Self-Taught courses enrollment increased 28% Y-o-Y to about 8,000
- Gaining traction, with opportunity for nationwide rollout
- Appointed Mr. Yueping Liu as Vice President
 - Over 20 years education experience in various government agencies including the Ministry of Education, overseeing self-taught higher education

Self-Taught Course Enrollments





Healthcare

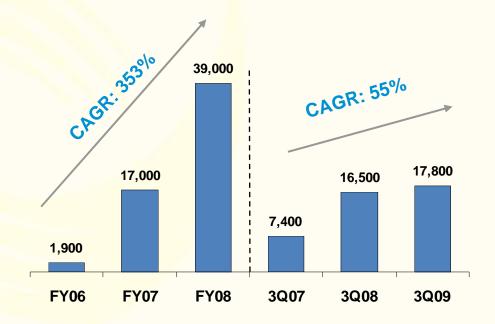
自由选择 改变未来

Clear Market Leader, with Robust Growth Opportunities

Healthcare

- Healthcare courses enrollment increased 8.6% Y-o-Y to about 18,000
 - Affected by discontinuation of a compulsory studying program
 - Excluding the discontinuation impact, enrollments would have increased by 35.9%
- Top provider in China with 50% market share in online Healthcare courses which is fragmented with limited options
- Well positioned to capture the 1.5 million test takers market per year

Healthcare Course Enrollments





Additional Operational & Strategic Updates

Average Student Payment

- Achieved significant increase Y-o-Y in all main business lines
- Increased some APQE courses unit price by more than 20% on July 1; subsequent enrollments remain healthy
- Yucai
 - Our subsidiary engaged in business start-up training which we acquired in February 2009
 - Enrollment of 25,000 in 3Q09, representing US\$2-3 million recognizable revenue
 - US\$0.7M in revenue recognized in 3Q09





Financial Highlights

ooo o oo oo ooo









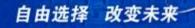
Selected Income Statement Items (Unaudited) – 3Q 2009

A 14	and the state		
	自选择	改变家	
_ H A			N 210
			Doug Inc.

(US\$ in thousands, except per ADS data and margins)	3Q 2009 GAAP	3Q 2008 GAAP	YoY Growth% GAAP	3Q 2009 Non-GAAP
Net revenues:				
Online education services	5,398	3,712	45.4%	5,398
Books and reference materials	1,096	450	<mark>1</mark> 43.6%	1,096
Others	1,769	464	<mark>28</mark> 1.3%	1,769
Total net revenues	8,263	<mark>4,626</mark>	<mark>7</mark> 8.6%	8,263
Cost of sales	(4,439)	<mark>(1,981)</mark>	<mark>12</mark> 4.1%	(3,887)
Gross profit	3,824	2,645	<mark>4</mark> 4.6%	4,376
Gross Margin	46.3%	57.2%	-	53.0%
Operating expenses:				
Selling expenses	(2,016)	<mark>(883)</mark>	128.3%	(1,864)
General and administrative expenses	(1,874)	(1,046)	79.1%	(1,361)
Total operating expenses	(3,890)	(1,929)	101.6%	(3,225)
Operating (loss) Income	(66)	572	-111.5%	1,151
Income tax expense	(53)	(30)	76.7%	(53)
Net income	92	<mark>544</mark>	-83.1%	1,309
Basic earnings per ADS	0.003	0.004	-	0.037
Diluted earnings per ADS	0.003	0.004	-	0.037
				ali 🖉 CDI



Selected Balance Sheet Items (Unaudited) – 3Q 2009



Balance Sheet Summary

(US\$ in thousands)

Assets	Jun 30, 09	Sep 30, 08	Change
Cash and Cash Equivalents	31,193	66,223	-52.9%
Term Deposits	26,0 <mark>0</mark> 0	0	
Receivables	4,305	715	502.1%
Inventories	354	177	100.0%
Net PP&E	8,105	7,089	14.3%
Other Assets	16,419	11,122	47.6%
Total	86,376	85,326	
Liabilities and			
Shareholders' Equity	Jun 30, 09	Sep 30, 08	Change
	Jun 30, 09 3,002	Sep 30, 08 2,983	Change 0.6%
Shareholders' Equity			
Shareholders' Equity Accrued Expenses	3,002	2,983	0.6%
Shareholders' Equity Accrued Expenses Deferred Revenues	3,002 6,848	2,983 3,891	0.6% 76.0%
Shareholders' Equity Accrued Expenses Deferred Revenues Refundable Fees	3,002 6,848 1,887	2,983 3,891 4,688	0.6% 76.0% -59.7%





Strategy and Outlook



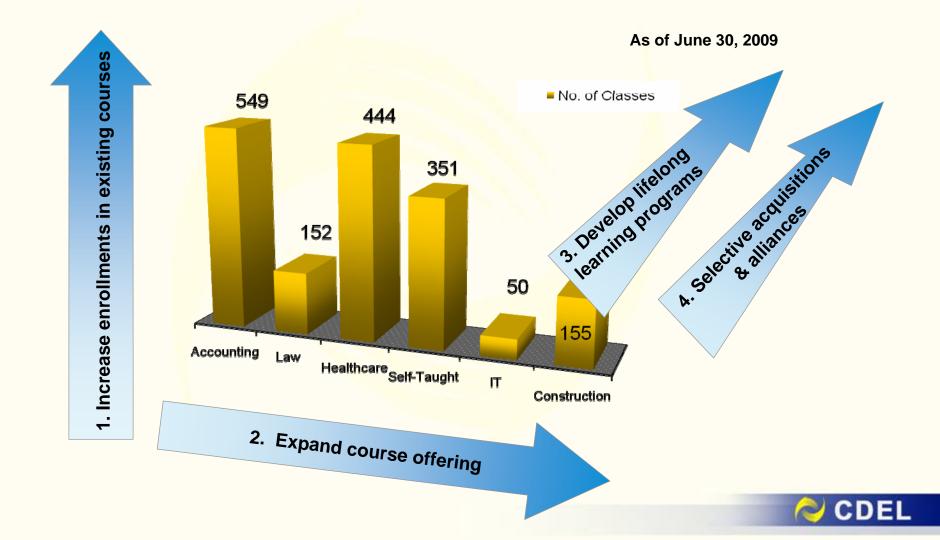




An Integrated Growth Strategy

自由选择 改变未来

A multi-pronged strategy to achieve organic and inorganic growth



Engineering & Construction Continuing Education

- New contracts with professional associations in the engineering and construction and real estate fields to provide accredited continuing education courses for their certified members
- Potential market opportunity of 600,000+ participants per year
- Again demonstrate ability to replicate business model in different verticals
- Actively seeking M&A opportunities in Gaokao re-take and primary/secondary supplementary education market
 - Opportunities:
 - Large and highly fragmented market
 - Complementary opportunities in both the online and offline space
 - CDEL can leverage ground presence to gain momentum in the more lucrative online program offering in strategic geographic regions



Fiscal Fourth Quarter 2009 Guidance

4Q09 revenue expected in the range of \$9.5 million to \$11.5 million





Thank You





